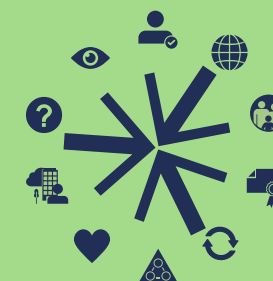
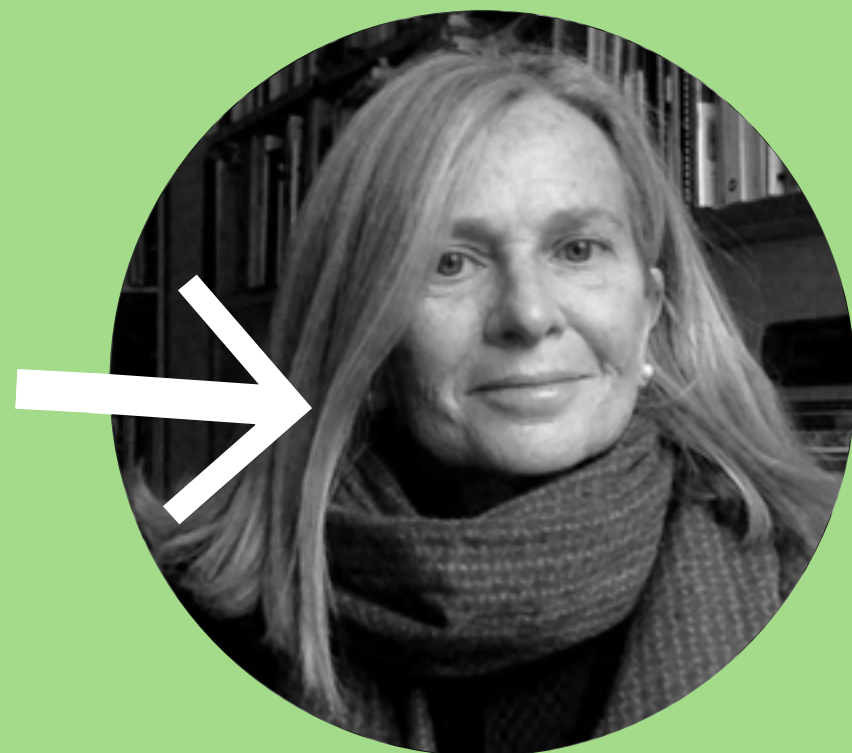


# WORKSHOP OPENING

12<sup>th</sup> JANUARY 2021



**Winter School**  
Design for Responsible Innovation



Valeria Bucchetti



Mariana F. García



Rodrigo Arias

ITALY CHILE MEXICO

[Link all' evento](#)

16:00 12:00 9:00

**Introduction and Moderator:** Elena Formia

**PARTNER UNIVERSITIES AND LOCAL WORKSHOPS**

Elena Formia (UniBo), Erik Ciravegna (UC), Roberto Iñiguez (TEC)

16:30 12:30 9:30

**Moderator:** Laura Succini

**THE RELATION BETWEEN SDGs, MoRRI AND DESIGN PRACTICES |**

Valentina Gianfrate

**RESPONSIBLE RESEARCH AND INNOVATION |** Alessia Franchini

17:10 13:10 10:10

**Moderator:** David Sánchez

**INSPIRING LECTURE**

COMMUNICATION DESIGN AND GENDER CULTURES: WHY WE ARE INVOLVED | Valeria Bucchetti

DESIGN FOR WELLBEING: ENVIRONMENTS FOR HEALTHY AGING |

Mariana F. García

FOOD INNOVATION: MAKING IT REAL | Rodrigo Arias

18:40 14:40 11:40

**Moderator:** Laura Succini

**Q&A AND DISCUSSION PANEL**



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI ARCHITETTURA  
DIPARTIMENTO DI ECCELLENZA MIUR  
(L. 232 DEL 1/12/2016)



Advanced  
Design Unit



centro di ricerca per l'interazione  
con le industrie Culturali e Creative



Tecnológico de Monterrey  
Escuela de Arquitectura,  
Arte y Diseño

DISEÑO | UC  
Pontificia Universidad Católica de Chile  
Escuela de Diseño

